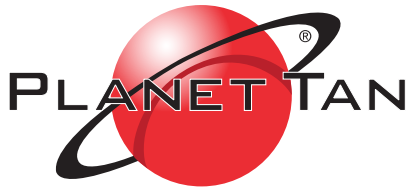


2007 CLIENT OF THE YEAR



About Planet Tan

In 1995, Planet Tan founder Tony Hartl took a leap of faith by leaving the established tanning company for which he worked and burst onto the scene as one of the most dynamic young entrepreneurs the industry has ever seen. With over 10 locations in the Dallas area, Planet Tan has achieved unprecedented success since its inception.



Planet Tan has been recognized by The Dallas Business Journal as a recipient for both 2006 and 2007 of the prestigious Best Places to Work in Dallas-Fort Worth. As well as being designated as an INC. 5000 Company by INC Magazine for 2007.

Serving as the official tanning center of The Dallas Cowboy Cheerleaders, The Dallas Mavericks Dancers, and the NHL Dallas Stars Ice Girls, Planet Tan is proud to be one of the few business organizations to sponsor all three major sports franchises in Dallas.

Our Purpose – Provide an affordable luxury where every body can feel better about themselves.

Our Work Values – Work hard. Have fun. Make history.

Our Views on Life – Wear sunscreen... having a base tan helps reduce your risk of sunburn.

Take Care of Your Body – It's the only one you've got...

Ask Questions – There are no stupid questions. Just stupid answers.

Don't Waste Your Time – It's the one thing in life you never get more of.

Have fun – 'Nuff said.

Feed your ego!

Planet Tan operates the premier collection of tanning superstores in the region and plans to open an additional slate of new locations in 2008 to almost double the size of the company in the next 12 months.

Planet Tan and Profiles

Planet Tan is committed to superior customer service and believes each client deserves an affordable luxury to help them feel better about themselves. Profiles began a partnership with Planet Tan in October 2006 and is proud to be a partner of this forward-thinking organization.

Through use of ProfileXT™, ProfileXTSales™, Step One Survey II™ and employee background checks, Planet Tan is equipped with the tools needed to make informed decisions about who would best be suited to join this dynamic team. This process has been made seamless with the introduction of ProfilesEasy™ and usage has been expanded to include succession planning and coaching as well.

Profiles  International
imagine great people®